ANTARES VISION GROUP

SOLUTION
Partner Collaboration with Label Management

INDUSTRY
Chemical

SAY GOODBYE TO INACCURATE PRODUCT LABELS
A COLLABORATIVE APPROACH FOR PARTNERS

At a global specialty chemical manufacturer, partnerships sit at the heart of its product research, development, and distribution. With manufacturing sites, R&D offices, and warehouses distributed across several continents, and an extensive network of external partners using varying data management solutions, ensuring the right label was put on the right product at the right time was becoming increasingly challenging.

The process for updating and changing information on product labels was complex, time-consuming, and flawed. The company decided to look for a collaborative solution that would give it greater control through centralized data collection and label management.

CHALLENGES

- Information was stored on SAP as well as numerous local systems.

- Making sure all partners had access to accurate product label information was difficult.

- Generic products needed to be labelled with customer-specific logos and information.

- No standard process for quickly rolling out changes to product labels at all locations.

SOLUTION

- Data management is centralized with Partner Collaboration and Label Management.

- One central platform accessible to all internal and external partners and third parties.

- Creation of a golden record.

- Seamless bi-directional integration with SAP master data.

BENEFITS

- Fast printing of accurate labels for orders thanks to real-time access to up-to-date information.

- Increased efficiency in product dispatch at internal and external warehouses.

- Reduction in errors due to centralized management of product labelling information.

- All locations and partners integrated via a single cloud-based platform.

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