

## **SOLUTION**

Returnable Asset Management

## **INDUSTRY**

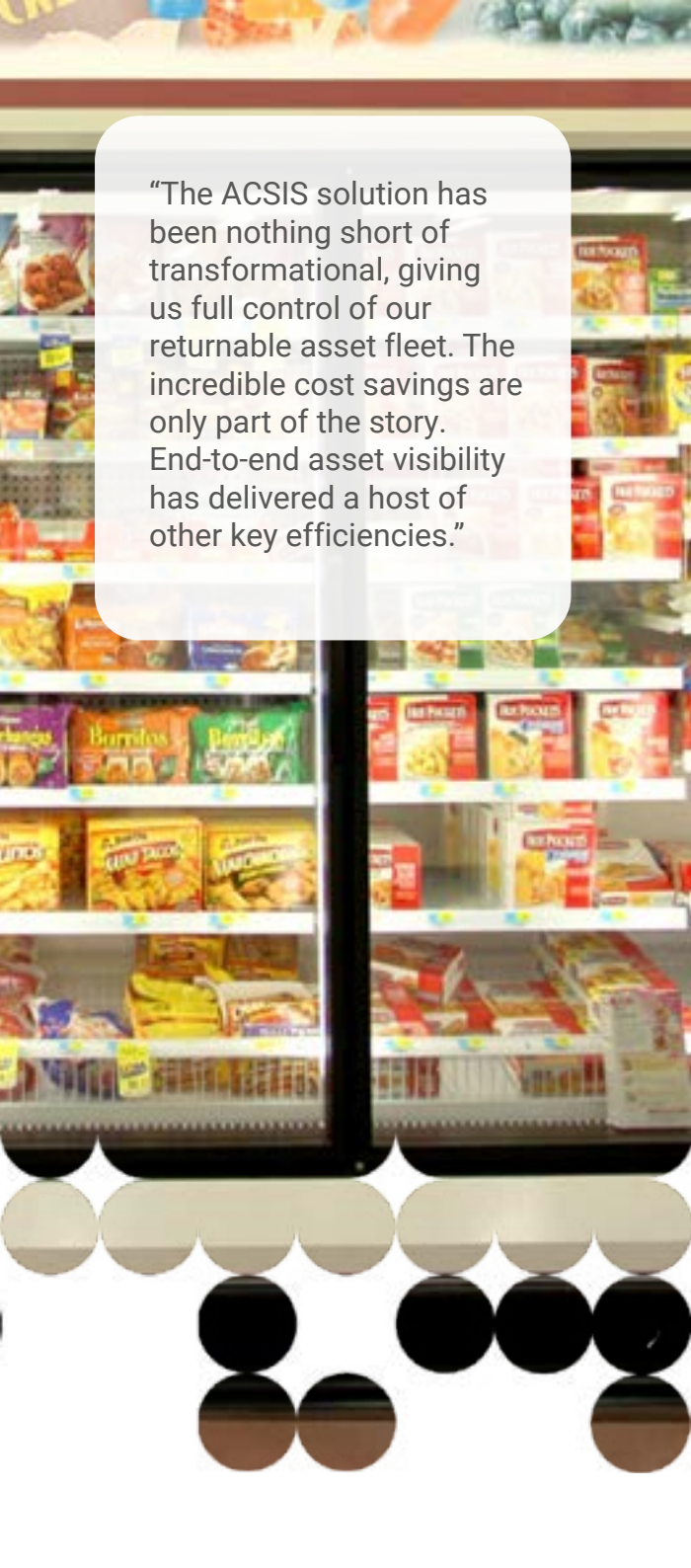
Food

# **MAXIMIZING RETURNS ON REUSABLE SHIPPING ASSETS**

## RFID TRACKING CUTS COSTS AND DELIVERS FRESH VALUE

A leading distributor of fresh, chilled, and frozen goods supplies over 50,000 locations in the US, primarily convenience stores. Over 30% of the company's reusable plastic totes were being lost every year at an estimated cost of over \$3.5 million. With a lack of reliable data, proving accountability was a struggle, let alone claiming losses from the parties responsible. Limited visibility also made it difficult to identify and resolve other inefficiencies.

With our RFID-enabled solution, every tote is now uniquely identifiable and tracked in real time across the entire supply chain. Complete visibility means greater control and accountability – and a sizeable reduction in asset replacement costs.



“The ACSIS solution has been nothing short of transformational, giving us full control of our returnable asset fleet. The incredible cost savings are only part of the story. End-to-end asset visibility has delivered a host of other key efficiencies.”

## CHALLENGES

- Limited visibility into tote location and status, resulting in annual losses of over \$3.5 million
- No standardized or automated asset management process to optimize tote usage
- Issues with tote availability at critical points in the product journey, causing bottlenecks and costly rush orders
- Lack of data to prove accountability of drivers and to charge customers for unreturned totes

## BENEFITS

- Improved asset management and control
- Sizeable cost savings due to reduced asset losses, optimized usage, and longer asset life
- Visibility to identify, analyze, and resolve bottlenecks and problematic routes
- Improved service levels thanks to more efficient order processing

## SOLUTION

- RFID-enabled Returnable Asset Management with extensive automation and predictive analytics
- Complete asset visibility to ensure availability and maximize returns
- Asset lifecycle management including maintenance, washing, and inspection
- Real-time integration with SAP WMS, and other supporting systems
- Collaboration and accountability of all third parties and customers

- Verifiable accountability across all routes thanks to trusted data