



#### **SOLUTION**

Data Collection and Digitalization

#### **INDUSTRY**

Manufacturing

# GETTING PERFECT ORDERS OUT OF THE DOOR EVERY TIME

REAL-TIME VISIBILITY OF PRODUCTS AND THEIR LOCATION

An inefficient barcode labeling system was causing delays and problems with orders at a furniture manufacturing giant in the US. Many of its internal processes involved a great deal of manual input and were prone to error. The company knew that end-to-end data collection and digitalization was key to improving operational efficiency and boosting customer satisfaction throughout its network of 1,200+ furniture retailers.

It found the ideal partner in us, harnessing sophisticated software to track inbound and outbound products in real time at all internal and external locations within the extended supply chain.



## **CHALLENGES**

- Lack of accurate inventory data and control of products stored at multiple locations.
- Manual errors and outdated technology resulted in misplaced products and mis-shipments.
- Previous system unable to track products at a granular level as they move through the supply chain.
- No centralized access to accurate order information.

### **SOLUTION**

- End-to-end tracking with Data Collection and Digitalization software in combination with RFID technology.
- Headless solution providing flexibility to adapt to the organization's needs.
- Extensive automation of processes from product receipt to picking and shipping.
- Central access to data and information for employees and partners.

## **BENEFITS**

- Visibility and transparency across the supply chain network.
- Streamlined processes enabling faster order processing.
- Enhanced customer satisfaction thanks to accurate orders and reduced delays.
- Greater operational efficiency in inventory management and warehousing.

 Bi-directional communication and seamless integration with Southern Motion's ERP system.

