

## **SOLUTION**

Partner Collaboration with Label Management

## **INDUSTRY**


Food

# **FASTER AND ACCURATE INBOUND AND OUTBOUND SHIPMENTS WITH CENTRALIZED LABEL MANAGEMENT FOR PARTNERS**

A US manufacturer of delicatessen foods was encountering frequent problems relating to the incorrect labelling of outbound products shipped to its customers as well as inbound products and ingredients used in its production processes. Efficient operations rely on inbound products being sent to the correct manufacturing area.

A more efficient approach was needed to minimize errors, maintain the high level of product quality, and speed up the processing of inbound and outbound shipments. As part of its digital transformation, it joined forces with us to enhance collaboration and standardize information and label management throughout its network of internal and external partners.





“By deploying our solution, we’ve solved the issue of incorrectly labelled inbound and outbound shipments of product. We’re able to produce high-quality foods more quickly, ship them to our customers on time, and track their status in the supply chain.”

**MANUFACTURING  
DIRECTOR**

## CHALLENGES

- Inbound shipments from multiple suppliers using different product labelling systems.
- Incorrectly labelled inbound products ended up in the wrong place in its manufacturing facilities.
- Poor visibility of inbound and outbound orders across the partner network.
- No standardized system for labelling customer orders at the various locations in the supply chain.

## BENEFITS

- Minimization of errors thanks to centralized management of product labelling information.
- Greater efficiency and shorter production times through correct and fast distribution of inbound shipments.
- Access to the right information for the right products has eliminated the need for costly and time-consuming relabeling.

## SOLUTION

- Partner Collaboration and Label Management enable real-time access to accurate information.
- All internal and external partners access up-to-date information via a single platform.
- Central management of information enabling the creation of a single source of truth.
- Fully integrated with the existing ERP system.

- Reduction in operational and labor costs.
- Visibility of shipment status at all points of the internal and external supply chain.